

About Presentek, Inc.

Since 1987, **Presentek** has leveraged technology, creativity and marketing and sales techniques to deliver successful marketing programs, innovative sales tools and effective online identities and strategies for its customers. Presentek helps companies clearly and simply present their products and technologies online, get leads, build a customer base, grow revenue and influence market acceptance and branding.

Fast Facts

- Founded in 1987
- Headquarters: Los Gatos, CA (San Jose/Silicon Valley)
- Presentek's customers have included industry leaders such as Ricoh, Adobe, Hewlett-Packard, Cisco, Mitsubishi Electric, Samsung, Oracle and Intel, as well as numerous start-up, small and mid-size companies and organizations
- Geographically diverse customer base with key accounts in the Eastern, Central and Western US
- Proven history of international support for large customers
- Successful long-term customer relationships (several 5 to 10+ years)
- Named to the Largest Web Design companies list by the San Jose Business Journal (2001-2007)

Presentek Services Summary

Web Sites

- Web site design
- Web site development
- Maintenance programs
- Web Standards
- Section 508 compliance
- Web Analytics
- Home page makeovers

Web Applications

- Custom-built apps
- Salesforce Integration
- Content Management Systems
- Software prototyping
- User exp. & UI design
- Custom mashups
- Web 2.0 (Flex, AJAX, AIR, etc.)

Marketing Services

- Graphic design
- Flash banners
- Email newsletters
- Logo/identity design
- Market/product strategy
- Lead generation
- Content/copywriting

Sales Tools

- Product Quicktours/ demos
- Colateral and Datasheets
- Presentation services
- Interactive Flash diagrams
- Complete electronic product launch materials

"Presentek exists to help our customers communicate their products, ideas and information in many forms. We value simplicity, clarity and using visuals to explain and present. We leverage technology and the web for our clients' benefit. We understand you need to be successful if we are to be successful. We believe in customer service, long term relationships and that the process of working together toward a common goal should be fun!"

– Lee Mayfield, Founder and President

Customers

- Successfully supported customers in 20+ U.S. States, Japan, Canada, and Europe
- Fortune Global 500 customers served include: Mitsubishi, HP, Cisco, Intel, Ricoh, others
- Consistent record of satisfying customers and fostering long-term relationships

"Lee & Team - I knew you folks were very special and I am so fortunate to have been introduced to you. The project is a proof point of such incredible talents."

– Worldwide Marketing Manager, Hewlett-Packard



"Recently I was tasked with leading a critical product launch. Presentek delivered an attention-getting and creative animated flash piece to introduce a new semiconductor family and also helped storyboard proposed web content."

I like their way of working. Finding someone who can quickly get what we do is a tremendous time savings. I presented the challenges and Presentek brought me smart, creative and professional recommendations, then delivered."

– Product Marketing Manager, Cypress Semiconductor

The RICOH logo, consisting of the word 'RICOH' in a bold, red, sans-serif font.

Awards and Recognition

- Ranked among the Largest Web Design Companies in Silicon Valley
- In 2002, named one of the Fastest Growing Private Silicon Valley Companies by the San Jose Business Journal
- CEO named one of the "Top 100 Producers" - Multimedia Producer Magazine
- Award winning work (recognized by Mitsubishi, Hewlett-Packard, others)
- Six time HSMAI Award winner for Web Marketing Excellence